



**Additional Sponsorship Opportunities: Sessions, Symposia, Banquet, Coffee Breaks**

You can also sponsor a technical session or symposium, refreshments in the exposition hall, on-site registration or a part of the awards banquet. We will prominently identify your organization as a CERM 2017 sponsor and each session and symposia will acknowledge your contribution and your company Logo with a “looping” PowerPoint slideshow presentation. You may also purchase special advertising on the conference website.

- Individual Academic Tables** - \$290.00
- Individual Company Tables** - \$800.00

**Full Day Symposium, Workshop or Session:** \$1000 (also includes acknowledgement on the specific symposium room placard) See the website for symposium and session titles.

I would like to sponsor the following session, or symposium: \_\_\_\_\_

**Half Day Symposium, Workshop or Session:** \$500 (also includes acknowledgement on the specific symposium room placard) See the website for symposium and session titles.

I would like to sponsor the following session or symposium: \_\_\_\_\_

- Coffee Break Sponsorship:** \$750.00 (per break, also includes signage at break stations)
- On-site Registration Sponsorship:** \$2000 (includes signage at registration)
- Poster Session Sponsorship:** \$1000 (includes signage at break stations)

**Friend of CERM General Sponsorships**

(Your logo and link on the CERM website and program book acknowledgement):

- Diamond Level** \$15,000+
- Gold Level** \$7,501-\$14,999
- Silver Level** \$5,000-\$7,500
- Bronze level** \$2,500-\$4,999
- General level** \$1,000-\$2,499

**Program advertising options:**

- Full page** (7.5" w x 10" h) \$500
- Half page** (7.5" w x 4.8" h) \$250
- Quarter page** (3.6" w x 4.8" h) \$125
- Business card size** (3.5" w x 2" h) \$100

## Exhibitor Information

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Company/Institution Name

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Street Address

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City

State

ZIP/Postal Code

Academic       Company

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Company/Institute Type

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Contact Name

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Contact Email

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Contact Phone

Contact Fax

Names for Exhibitor Badges (up to two for single booth)

1. Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

2. Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

**Your company description of products and services as you would like it to appear on the meeting website (50 word limit).**

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**TOTAL COST:** \_\_\_\_\_

Credit Card:     **VISA,**             **MASTERCARD**             **AMERICAN EXPRESS**             **CHECK (to CERM 2017)**

Card Number \_\_\_\_\_

Expiration date (month/year) \_\_\_\_\_                      Security Code: \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Make checks payable to “**CERM 2017**” and send checks or credit card info and completed application and contract to:

Anthony Sky, Department of Natural Science, Lawrence Technological University  
CERM 2017  
21000 West Ten Mile Road, Southfield, MI 48075  
E-mail: [asky@ltu.edu](mailto:asky@ltu.edu)

## **Sponsorship Menu Options**

### **Sponsorship of Sessions, Day Symposium, Workshop or Session: or Banquet (Option 1)**

- Session or banquet sponsorship is valued at \$15,000 and may be sponsored by one Diamond level sponsor or by two co-sponsors as the Gold level \$7,501 menu options.
- Sponsor name(s) will be acknowledged in program book and on the web site.
- Includes up to three (3) company tables.

### **Sponsorship of Half Day Symposium, Workshop or Session: (Option 2)**

- There are three-hour Half Day Symposia sessions that may be sponsored for \$500.00 each
- Sponsor name and logo will be displayed prominently on all break tables in the conference center during the sponsored Half Day Symposium

### **Sponsorship of Registration (Option 3)**

- Registration sponsorship is valued at \$2,000 and may be individually sponsored at full price or co-sponsored by two sponsors at \$1,000 each
- Sponsor name(s) and logo(s) will be displayed prominently in the registration area where all attendees must stop to pick up registration materials.
- Includes up to two (2) company tables.

### **Sponsorship of a Symposium or full-day Workshop (Option 4)**

- Individual Symposia may be sponsored for \$1,000 each.
- Includes one (1) company table.

All sponsors may purchase a table to display company brochures and other relevant advertisement opportunities and relevant information

**Individual Academic Tables - \$290.00**

**Individual Company Tables - \$800.00**